

# Imagine 35% more people applying for your open roles

**Bring storytelling to life and build trust through authentic employee-led video.**

With Seenit's people-powered video platform, you can humanise your employer brand, boost job applications, and attract top talent.

We've made a few friends along the way

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 NOVARTIS  PEPSICO  VIACOM  vodafone



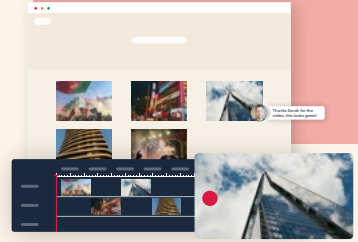
Photo by Jessica Bell

# What is Seenit?

## It's a new way of storytelling.

Seenit is a people-powered video platform that allows you to direct your employees to be your own mobile film crew. You can easily direct, curate, and edit any videos uploaded to the platform so your content stays on brand.

Because transparent and relatable companies are the ones people buy into, buy from, and work for.



**88%**

88% of millennials care about culture as a deciding factor in choosing a job.

**35%**

Job posts get 35% more applications if accompanied by a video.

**3x**

People are 3x more likely to trust employees than CEOs or leadership.

## What you get with Seenit

- A platform to easily collect, create, and edit your people-powered stories from across the world
- An experienced and dedicated Customer Success team
- Enterprise-ready security and GDPR compliance
- Optional branded video editor, white label, and professional video editing services



Before we had Seenit we were only able to film people in this office but now we can spread it globally across all of our markets and we get that sense of inclusion and diversity.

**Jennie Carter // Employer  
Brand Creative at Vodafone**

Get a free demo today to get started  
Contact [info@seenit.io](mailto:info@seenit.io) • Visit [seenit.io](https://seenit.io) for pricing

