

# Bring storytelling to life through video

**Seenit builds engagement, collaboration, and trust through amplifying authentic voices and championing the human.**

Seenit is the unique combination of a people-powered video platform and a team of tenacious and creative specialists in storytelling.

We've made a few friends along the way

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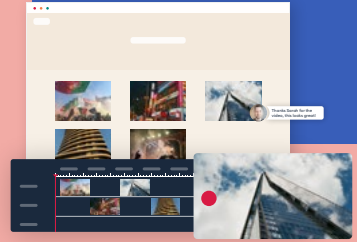


Photo by Tiziana Giordano

# What is Seenit?

**Seenit is a platform where everyone can make themselves heard - a space to share authentic experiences, build trust and let imagination and creativity thrive.**

Simply put, it's a people-powered video platform that allows you to direct anyone to be your own mobile film crew. You can easily direct, collect, and edit any videos uploaded to the platform so your content stays on brand.



**95%**

Viewers retain 95% of a message they watch on video, compared to 10% when reading.

**35%**

Job posts get 35% more applications if accompanied by a video.

**50%**

50% of CEOs find it most difficult to drive cultural change. Cultural change has to come from within.

## What you get with Seenit

- A platform to easily direct, collect, and edit your people-powered stories from across the world
- An experienced and insightful Customer Success team
- Enterprise-ready security and GDPR compliance
- Branded video editor, white label capture app, and professional video editing services (optional)



Before we had Seenit we were only able to film people in this office but now we can spread it globally across all of our markets and we get that sense of inclusion and diversity.

**Jennie Carter // Employer  
Brand Creative at Vodafone**

Get a free demo today to get started  
Contact [info@seenit.io](mailto:info@seenit.io) • Visit [seenit.io](https://seenit.io) for pricing

